



2019 CALENDAR

Updated
May 24, 2019

The Whole Life Challenge happens 4 times a year – January, April, July, and September.

Each Challenge lasts 6 weeks.

There are two types of registration:

- Per Challenge
- Annual Membership (Purchase 4 Challenges at a discounted rate)

There are three registration periods for each Challenge – Early, Regular and Last-Minute

- Early Registration: Entry price is discounted for businesses and individual players.
- Regular Registration: The entry price increases for everyone.
- Last-Minute Registration: The entry price goes up to normal retail for everyone.
- Players may register up to the Registration deadline (although they will miss a portion of the Challenge if they register after the start date).

2019 CHALLENGE CALENDAR				
EVENT	JANUARY CHALLENGE	APRIL CHALLENGE	JULY CHALLENGE	SEPTEMBER CHALLENGE
Early Registration		Jan 31 - Mar 27	Apr 25 - June 26	July 24 - Sept 11
Regular Registration		Mar 28 - April 7	June 27 - July 7	Sept 12 - Sept 22
Last-Minute Registration		April 8 - April 24	July 8 - July 23	Sept 23 - Oct 9
Challenge Starts	January 19	April 13	July 13	September 28
Challenge Ends	March 1	May 24	August 23	November 8

Register your team at: business.wholelifechallenge.com/sign-up/